



# ASHEVILLE MARATHON

## EXPO EXHIBITOR INFORMATION

MARCH 14-16, 2014



# PROMOTE YOUR PRODUCT OR SERVICE AT THE 2014 ASHEVILLE MARATHON ON BILTMORE ESTATE RACE EXPO

Marathon runners represent an upscale and well-educated market. At the Asheville Marathon on Biltmore Estate Health and Fitness Expo at the Doubletree Hotel, you'll be able to reach thousands of these health-conscious, active adults.

The expo is intended to promote local businesses, national exhibitors, and organizations that feature innovative running gear and the latest developments in sports and sports nutrition.

## EXPO HIGHLIGHTS

- Open to the public.
- Official event headquarters and packet pick-up location for all participants.
- All runners must pick up race bibs at the expo.
- Special pre-event presentations.
- Distribute fliers or product in goody bags!



## BOOTH RENTAL INFORMATION

10 x 10 standard booth space	\$500
10 x 10 on corner booth space	\$600
10 x 20 standard booth space	\$750
10 x 20 on corner booth space	\$850
Distribute in goody bags w/o a booth	\$200
Box Lunch (the expo is so much fun, you won't want to leave your booth!)	\$15

Prices include (per 10' x 10' space): 2 chairs, 1 table with black tablecloth, wireless internet, + electricity.

Booth rental fees are due with the application to reserve your space. Flyers must be delivered by February 25, 2014 to be included in goody bags.



## TIME & LOCATION

Saturday, March 15th, 2014

Doors open at 9:00 am

**The Doubletree Hotel**

115 Hendersonville Rd. Asheville, NC 28803

Doubletree3.Hilton.com

## EXPO DEMOGRAPHICS\*

5,000-10,000 expo visitors  
1,300 marathon participants  
600+ supporters and volunteers  
54.8% of total runners were female  
45.2% of total runners were male  
57% or more of entrants from North Carolina  
90% from Southeast (FL, GA, NC, SC, & VA)  
39 states represented  
International participants from Australia, Romania, Finland, Canada

\*Based on registration information collected from all 2013 participants

## SECURITY

The overall Expo area will be secured during non-operating hours. Booth-specific security at any time will be the responsibility of the exhibitor and must be approved by the Expo Manager.

## EXPO REGISTRATION INFORMATION

Attached application must be completed and returned with a 50% non-refundable booth deposit to:

iDaph Events

P.O. Box 1466, Skyland, NC 28776

applications may be emailed to: [events@idaph.net](mailto:events@idaph.net)

Remaining balance due no later than February 15, 2014. In case of cancellation, no refunds will be issued 14 days from expo day, and deposits will be forfeit. No exceptions.

# 2014 ASHEVILLE MARATHON HEALTH AND FITNESS EXPO

## REGISTRATION/ APPLICATION

### APPLICANT INFORMATION

Company/Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ Suite #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Event Day Contact Name: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Company name as it should appear on ID sign: \_\_\_\_\_

Do you plan to sell items?  YES  NO Do you plan to sample food or beverage items?  YES  NO

Tell us about your company! What are you promoting or selling at the Expo? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### EXHIBIT SPACE SELECTION:

- |   |       |
|---|-------|
| <input type="checkbox"/> 10 x 10 standard booth space .....   | \$500 |
| <input type="checkbox"/> 10 x 10 on corner booth space .....  | \$600 |
| <input type="checkbox"/> 10 x 20 standard booth space .....   | \$750 |
| <input type="checkbox"/> 10 x 20 on corner booth space .....  | \$850 |
| <input type="checkbox"/> Distribute in goody bags w/o a booth .....                                     | \$200 |
| <input type="checkbox"/> Box Lunch (the expo is so much fun, you won't want to leave your booth!) ..... | \$15  |

**TOTAL: \$** \_\_\_\_\_

Prices include (per 10' x 10' space): 2 chairs, 1 table with black tablecloth, wireless internet, + electricity.

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### PAYMENT METHOD:

Check # \_\_\_\_\_ (Make payable to iDaph Events)

VISA  MC  AmEx  Discover

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CSV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Suite #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

COMPLETE YOUR EXPO APPLICATION AND RETURN IT, ALONG WITH PAYMENT, TO:

iDaph Events, P.O. Box 1466, Skyland, NC 28776



Or scan and email it to: [events@idaph.net](mailto:events@idaph.net)